



1 TOT 100 PERS.
**TEAM BUILDING OR
 CHILDREN'S PARTY
 ACTIVITY**

BEACH CLEAN-UP. STARTERSKIT

Yes! You have a starter kit in your hands, with which you can organize your own beach cleanup. We'll tell you a bit more about the plastic you can find, where to search, why it's important to keep beaches clean, and give you some fun tips to turn your clean-up into a game.

LET'S GO!



**SCAN FOR THE
 DIGITAL STARTERS
 KIT AND MORE INFO**

WELCOME TO THE NORTH SEA

PREPARATION

BEACH CLEAN-UP TIPS & TRICKS

THE BINGO CARD



WELCOME TO THE NORTH SEA BEACH

You're looking out over one of the Netherlands' most beautiful natural areas: the North Sea. It's our largest natural habitat where special animals live, such as seals, sharks, oysters, sea bass, and various types of seaweed and corals. The dune area is also rich in many unique plants and animal species and even has the status of a National Park: the Hollandse Duinen. Unfortunately, an estimated 40,000 tons of waste ends up in the North Sea each year. Around 90% of this waste is plastic and largely originates from land. Plastic has a damaging effect on the ecosystem, as animals get tangled up in it, ingest it and it ends up in the food chain.



If everyone takes a bit of beach litter on their walk, we can keep the beach clean! Especially the small pieces of plastic are harmful, because they cannot be cleaned up with beach cleaning machines.

← **WANT TO KNOW MORE ABOUT THE PLASTIC SOUP?**



Sea anemone / Photo by Melvin Redeker



Grey Seal / Photo by Melvin Redeker

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IT'S TIME FOR THE CLEAN-UP!



PREPARATIONS

Feeling up for an extra challenge? You can compete with each other: Who has collected the most trash or ticked off the most bingo card items? And who has the best idea to prevent plastic litter? If you're with a large group, divide into teams!



THE CLEAN-UP

Time to head outside! Pick up a beachcombing bag and enjoy your beach walk. On the next page, you'll find some beachcombing tips. We recommend going beachcombing for at least an hour.



SHARE YOUR FINDINGS AND WIN!

Take a photo of your clean-up team and of your most beautiful, weirdest, or funniest finds and tag us! We're giving away a voucher for a surfing lesson in Scheveningen (for two people).



DROP OFF YOUR BAG AND STARTER KIT

So that people after you can also enjoy a beach clean-up. Did you know that you can borrow beachcombing bags all year round? Check out www.we-are-nature.nl/grondstofjutters/deelnemers to see where you can borrow them!



@GRONDSTOFJUTTERS



@WEARENATURE_NL

PREPARATION

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**DID YOU BRING
YOUR BAG WITH
YOU?** It's time to go outside!



BEACH CLEAN-UP TIPS



DEBRIS CAN BE
VERY SMALL



- 1 Sometimes the beach may seem clean, but upon closer inspection, you'll notice a lot of **small debris**. Your help is valuable for this exact reason!
- 2 Most litter is often found on the **'high-tide line'**, often recognizable by washed-up seaweed and shells.
- 3 Also, consider checking the **dune area**, as litter often blows here with strong winds, and it's less frequently cleaned.
- 4 Do you see a **clump of seaweed**? There's often orange and blue-colored fishing line tangled in it, which comes from fishing nets.
- 5 **Nurdles** are (tiny) culprits that serve as raw materials for plastic products. Unfortunately, these small plastic pellets are often found on the beach. Can you find them?
- 6 Did you know that **cigarette filters** are also made of plastic? Remember to pick those up too!
- 7 Sometimes you'll find **paraffin** on beaches, a wax that comes from ships. Pick it up, but make sure to wash your hands well afterward!



If you want to contribute to documenting the litter you've found in addition to beachcombing, open the **Litterati** app via **Google Play** or the **Apple Store** and photograph your beachcombing finds!

SCORE:

JUT
TAS
BINGO

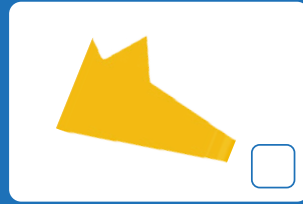
CAN YOU CHECK
THEM ALL OFF?



BLUE PIECE
OF PLASTIC



GREEN PIECE
OF PLASTIC



ORANGE PIECE
OF PLASTIC



RED PIECE
OF PLASTIC



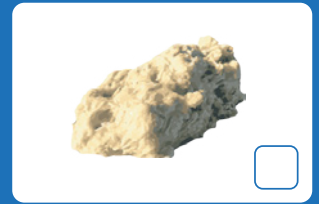
HONEY STICK



CIGARETTE BUTT



BALLOON / RIBBON



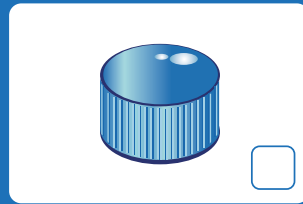
PARRAFINE



PUR FOAM



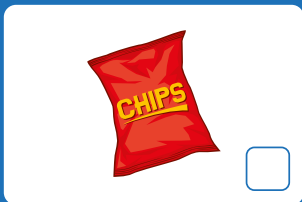
FISHING ROPE / NET



BOTTLE CAP



PLASTIC BAG



BAG OF CHIPS



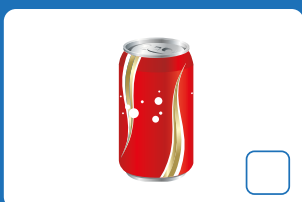
PLASTIC BOTTLE



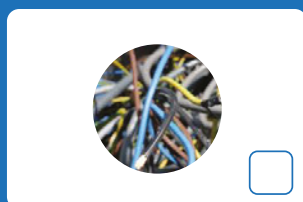
CANDY WRAPPER



CIGARETTE PACKAGING



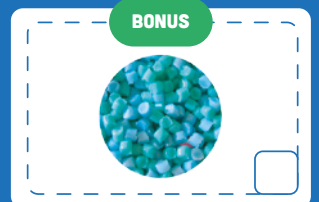
CAN



INDUSTRIAL /
CONSTRUCTION WASTE



COTTON SWAB STICK /
COSMETIC WASTE



NURDLE / PELLET



COME BACK AGAIN!

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www.we-are-nature.nl/grondstofjutters/deelnemers